

media release

Foodie map to feast your way around South Bank

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Foodies will be able to easily feast their way around foodie mecca South Bank with the launch of new interactive maps on its eatSouthBank website www.eatsouthbank.com.au

In addition to the interactive maps, South Bank Corporation is also partnering with VivaCity to improve Chinese visitors' dining experiences as well as launching its winter edition of the foodie bible, *Nosh*.

South Bank Corporation Chief Executive Officer Bill Delves said while South Bank was already a favourite for locals, interstate and overseas visitors, the new resources would significantly improve their South Bank experience.

"We know that foodies love coming to South Bank, where our restaurants and cafes cater for all budgets and tastes, however we are always on the look-out to simplify everyone's experiences within the precinct," said Mr Delves.

"The maps will help visitors track down new and exciting restaurants and cafes, or help them reconnect with a restaurant where they had a great dining experience.

"The VivaCity partnership will feature at our River Quay precinct and will build upon South Bank's reputation as a world-leading Chinese-friendly destination."

VivaCity is a service that translates menus and markets restaurants, by scanning QR codes utilised by popular Chinese apps.

Foodies and aspiring foodies can also grab the winter edition of Nosh, South Bank's go-to food guide, from outlets such as South Bank restaurants and cafes, Brisbane City and South Bank visitor centres or at Brisbane domestic and international airports.

For more information please visit: www.southbankcorporation.com.au

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